

IMPACT REPORT

Valor to Virtue

2017 – 2026

Conservation, education and health
on the Kenyan coast



Who we are

A non-profit founded in 2017, working mainly in Kilifi County, Kenya



Conservation

Protecting land and sea through land security, education and awareness. Our main focus.



Education

Funding schools, teacher salaries, university fees and field trips for young people.



Health

Paying for medical care for individuals who could not otherwise get it.



Why all three?

We believe the health of people, communities and the planet are strongly linked.



WHERE WE WORK

Where we work

Kenya's coast is home to elephants, five species of sea turtle, whale sharks and many rare birds. Its coastal forests are one of the world's top 25 biodiversity hotspots.

Many coastal communities depend on natural resources and have limited access to schools and health care.



MAIN FOCUS

Kilifi County, Kenya



ALSO ACTIVE IN

Diani, Vipingo, Watamu and Laikipia



PAST SUPPORT ABROAD

Thailand, Panama, Uganda and USA

Our decade at a glance

Ten years of work on the Kenyan coast, from founding to today



2017

Founded

Organisation set up with three focus areas



2018

Education

Began funding Dindi Mbingi's studies



2019

Schools

Paid teacher salaries at Future Hope



2020

Health

Met a young boy needing surgery



2021

Land

Land secured, surgeries funded, safari



2022

Coast

Twice-weekly clean-ups, website launch



2023

Sea turtles

Turtle Festival sponsor, KWS Warden role



2024

Rangers

Vehicles for rangers, team training



2025

Partners

Pwani Uni, Arabuko Sokoke, Oceans Alive



2026

Next steps

Research, reforestation, 5-year plan

Decade highlights

What ten years of work adds up to



\$784,800

Total invested,
2017–2026



81%

Of spending went
to conservation



5

Land sites protected
(3 leases, 2 properties)



20

Students and teachers
taken on safari



2×

Beach clean-ups every
week on Bofa Beach



\$64,500

Received in donations



4

Countries supported
abroad

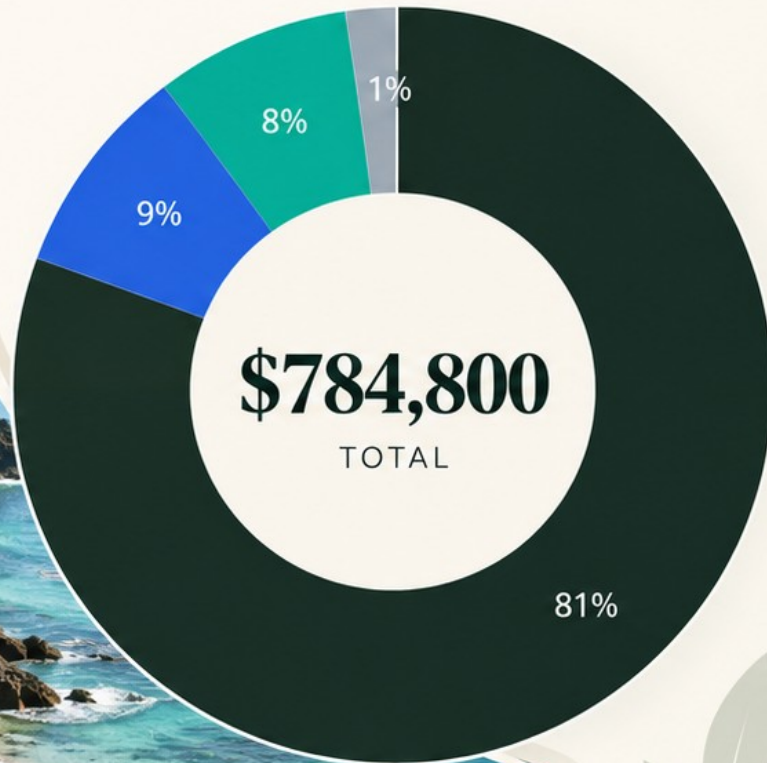


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Key conservation
partners

Where the money went

Total spending of \$784,800 across 2017–2026, with 81% invested in conservation



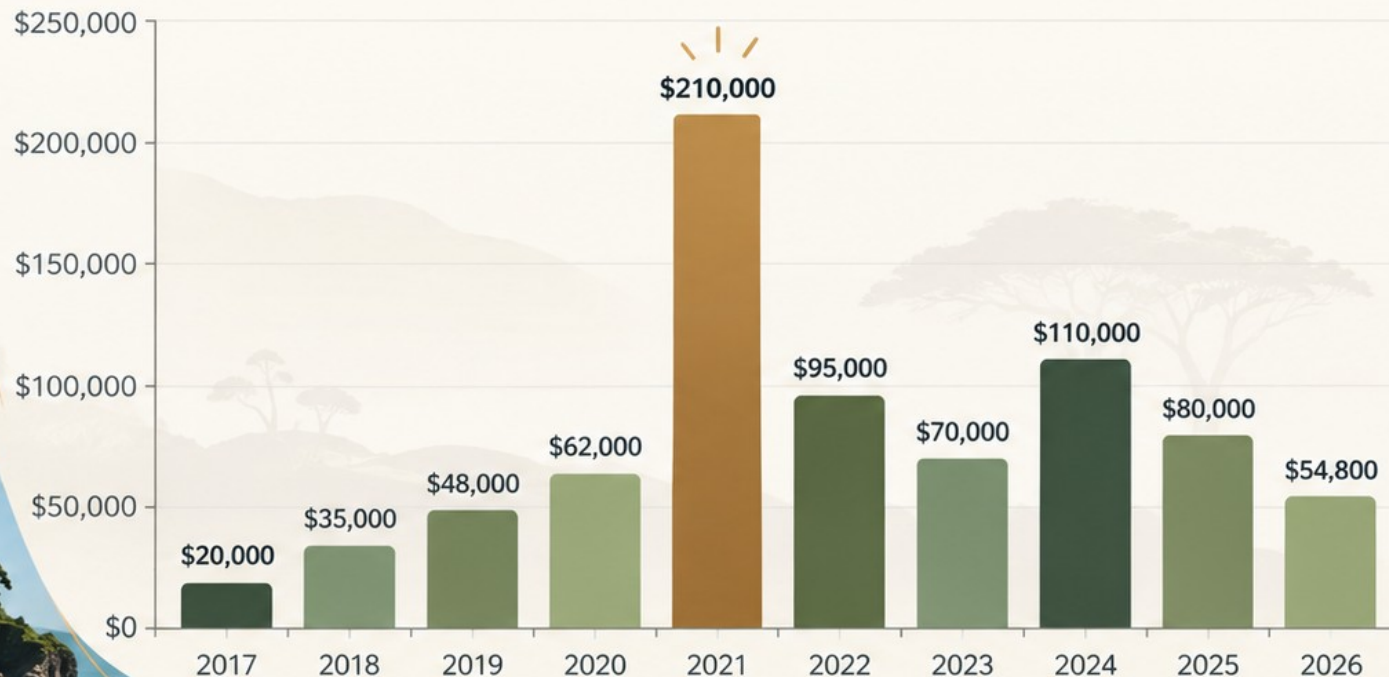
Area	What it covered	Amount	Share
 Conservation	Land leases, programmes, ranger vehicles	\$638,260	81%
 Education	University fees, teacher salaries	\$71,500	9%
 Health	Medical bills	\$64,000	8%
 Administration	Overheads	\$11,040	1%
Total		\$784,800	100%



Donations received: \$64,500 from individuals and Valor to Virtue's USA charity

Spending year by year

Investment peaked in 2021, the year land was secured and surgeries were funded



\$210,000

Highest year: 2021



\$78,480

Average per year



\$784,800

Total over 10 years

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Thank You

FOR BEING PART OF OUR JOURNEY

To everyone who supported us through donations, expertise, partnerships or simply by following our work, our achievements are yours too.



Communities
Supported



Conservation
Advanced



Strong
Partnerships



Lasting
Impact

